

STANDARD APPLICATION FOR CREDIT

DATE _____ AMOUNT OF CREDIT REQUESTED _____

BUSINESS/CORPORATE NAME _____ d/b/a (TRADE STYLE) _____

ADDRESS _____

MAILING ADDRESS _____

TELEPHONE NUMBER _____ PARENT COMPANY _____

PARENT COMPANY ADDRESS _____

COMPANY PROFILE

Corporation _____ Partnership _____ Limited Partnership _____ Proprietorship _____ Franchise _____

DATE YOU STARTED BUSINESS OR ASSUMED CONTROL: _____ NATURE/TYPE OF BUSINESS: _____

NO. OF EMPLOYEES _____ PREVIOUS BUSINESS OR EMPLOYER _____

OFFICERS OR PRINCIPALS:

NAME _____ TITLE _____ RESIDENCE _____ SS NO. _____

NAME _____ TITLE _____ RESIDENCE _____ SS NO. _____

NAME _____ TITLE _____ RESIDENCE _____ SS NO. _____

NAME _____ TITLE _____ RESIDENCE _____ SS NO. _____

HAS CORPORATION BEEN REGISTERED WITH THE SECRETARY OF STATE? _____ WHAT STATE? _____ DATE OF FILING? _____

HAVE YOU PREVIOUSLY ADVERTISED WITH US? _____ UNDER WHAT NAME _____

ACCOUNT NO. _____ DATE _____

CREDIT REFERENCES: Media/Trade References

Name	Street	City	State	Zip	Phone	Acct. No.

Name	Street	City	State	Zip	Phone	Acct. No.

Name	Street	City	State	Zip	Phone	Acct. No.

Name	Street	City	State	Zip	Phone	Acct. No.

BANK REFERENCES: C-Checking, S-Savings, M-Mortgage/Loan, CPD-Charge Plate Deposits

Name	Street	City	State	Zip	Phone	Acct. No.

Name	Street	City	State	Zip	Phone	Acct. No.

ADVERTISING AGENCIES: PLEASE ATTACH COPY OF INSERTION ORDER. I certify that the information provided in this Application is true and correct. I hereby authorize _____ to make such inquiries as it is deemed necessary to investigate references and other sources pertaining to credit and financial responsibility of the applicant.

In consideration of The Wilson Daily Times extending us advertising credit, we the undersigned advertiser agree to pay all monthly statements by the end of the month in which it is received. We also agree to be individually liable for all debts owed to the Daily Times should our business cease to operate for any reason. If collection proceedings do take place we agree to pay for all the costs of collecting such indebtedness including court costs and attorney's fees.

Signature _____

Signature _____

Signature _____

